



SOUTH DAKOTA COMMUNITY EVENT TOOLKIT FOR ALCOHOL MANAGEMENT

INTRODUCTION

Community events and festivals are an important part of our community life and culture. At their best, they can be a place for children to play and family and friends to gather. Community public events are often opportunities to celebrate the community and its identity. Festivals and other public events can play a dual role in community norms by both setting and reflecting them.

Managing alcohol consumption is a major part of the event organizing that must be planned well in advance of the event itself. Public events may unintentionally support and encourage heavy use of alcohol. With beer tents, signage and sponsorships, alcohol can easily overshadow the purpose of these events and become the main attraction.

This toolkit consists of research-based best practices. It will assist community event planners with safety suggestions that will better ensure a positive community festival and event experience as well as help to reduce over-consumption and the availability of alcohol to minors.

Community event planners who implement these best practices send the message that underage drinking and over-consumption are not acceptable or consistent with the values and practices for a safe and responsible environment to promote enjoyable community and family events.

Implementing these practices and developing procedures for responsible service may help to reduce the event's liquor liability insurance rates.


We encourage event planners to implement these best practices as your time and resources permit. If you have any questions, please contact the Prevention Resource Center in your area:

NE Prevention Resource Center
Human Service Agency
PO Box 1030
Watertown, SD 57201
605-884-3516

SE Prevention Resource Center
VOA-Dakotas
PO Box 89306
Sioux Falls, SD 57109
605-444-6342

W Prevention Resource Center
Youth & Family Services
PO Box 2813
Rapid City, SD 57709
605-342-4789

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CREATE A *Safe*

PHYSICAL ENVIRONMENT

FOR ATTENDEES

The physical environment and use of space contributes to the safety and enjoyment of all attendees.

To encourage a safe environment for all event attendees, consider the following practices:

- ✚ Use an event planner checklist (Appendix A)
- ✚ Collaborate with law enforcement and emergency personnel regarding alcohol policies
- ✚ Hire adequate security to monitor alcohol consumption (Contact law enforcement or security agency for guidance)
- ✚ Ensure pedestrian safety and adequate parking for attendees
- ✚ Have designated entrances and exits with fenced-in community event grounds
- ✚ Provide radio communication between serving stations and event coordinators and law enforcement
- ✚ Post signage at entrance/exit areas so event attendees are aware of the event policies/practices such as “No Carry-ins”
- ✚ Ensure access to restrooms, ticket booths, and games without having to go through or next to alcohol serving area
- ✚ Monitor community event grounds, parking lots, and surrounding properties for suspicious activities
- ✚ Have adequate lighting for all event areas, especially entrances and exits, walkways, parking areas and service roads
- ✚ Post warning signs to discourage drinking and driving and include signage of taxi/cab phone #'s
- ✚ Enclose the alcohol sales and consumption area: Restrict alcohol sales to a designated location where underage patrons are not allowed
- ✚ Use clear, plastic, distinguishable containers for alcoholic beverages, and serve soda and water in original bottles
- ✚ Encourage alcohol license holders to have liability insurance (General liability does not include liquor liability)
- ✚ Develop written, consistent procedures for handling anyone who appears to be intoxicated, including absolutely no sales to intoxicated individuals

**Written, consistent
procedures are critical.**

MAKE ALCOHOL *LESS* AVAILABLE, *LESS* ATTRACTIVE and *LESS* ACCEPTABLE TO YOUTH

When planning an event, consider the target audience: Will your attendees be youth, families, adults, or the general community? Knowing your audience and tailoring procedures to that audience will help ensure a fun and safe event for all!

For youth, family and community-focused events, consider the following practices:

- ✚ Post alcohol advertising at or above 36” from the ground
- ✚ Provide a designated area for alcohol sales away from all family and youth-oriented activities
- ✚ Keep child event areas alcohol-free and post signage “Alcohol Free Zone” or “Alcohol Prohibited Beyond this Point”
- ✚ Offer non-alcoholic drinks without alcoholic names (ex: Strawberry Surprise instead of Strawberry Margarita)
- ✚ Restrict or prohibit an alcohol industry name from being associated with or displayed at the event
- ✚ Reduce or avoid using alcohol logos on ads in partnership with community events
- ✚ Sell alcohol in a separate line from food and non-alcoholic beverages
- ✚ Sell only non-alcoholic beverages at youth-oriented events (ex: children’s holiday event, youth athletics)
- ✚ Have alcohol-free events or days/nights where no alcohol is served or permitted

Preventing Underage Drinking

- ✚ Restrict alcohol sales to a designated location where underage patrons are not allowed
- ✚ Check identification for all customers who plan to purchase or possess alcohol, use wristbands to identify people who are 21 and older (ID’s are checked on all adults for consistency) and refuse service to anyone not wearing one
- ✚ Post signage regarding the purchase, possession and consumption of alcohol policies
- ✚ Have ID verification area separate from alcohol sales vendors, including applying wristbands
- ✚ Deny service to anyone under the age of 21, even when accompanied by a parent, guardian, or spouse of legal drinking age and post signage in alcohol areas regarding this practice
- ✚ Use clear, plastic, distinguishable containers for alcoholic beverages, and serve soda and water in original bottles

ESTABLISH AND ENFORCE *RESPONSIBLE ALCOHOL* POLICIES & PROCEDURES

Event planners may consider written, posted alcohol policies that address service, training, and management, as well as training servers, staff, and volunteers on the policies.

Practices and policies to consider:

- + Establish a responsible alcohol management plan using the best practices (Appendix B, C & D)
- + Inform the community about the alcohol management plan through newspaper, radio interviews, television, social media and internet
- + Check identification for all customers who plan to purchase or possess alcohol and use wristbands to identify people who are 21 and older (ID's are checked on all adults for consistency)
- + Have ID verification area separate from alcohol sales vendors, including applying wristbands
- + Signage - Place visible signs announcing alcohol policies/procedures, examples of best practice wording are (Appendix E):
 - o "Must be born on or before 'today's date of year' in order to purchase, consume, or possess alcohol"
 - o "We ID all adults who purchase or possess alcohol"
 - o "Wristbands required to purchase or possess alcohol"
 - o "South Dakota Law prohibits sale of alcohol to persons under age 21 or intoxicated persons" "Alcohol Free Zone" or "Alcohol Prohibited Beyond this Point"
- + Establish enforcement procedures for all policies
- + Encourage or require servers be at least 21 years of age to sell or serve alcohol
- + Prohibit drinking by servers while on duty
- + If servers drink after the end of their shift, alcohol consumption must occur outside of work areas
- + Prohibit servers who report for duty intoxicated from serving alcohol
- + Limit alcohol advertising to alcohol service/sales area only
- + Limit the hours of alcohol sales (example: not before 12pm) and discontinue alcohol sales 30 to 60 minutes before the end of the event
- + Deny service to anyone under the age of 21, even when accompanied by a parent, guardian, or spouse of legal drinking age
- + Encourage or require security to be at least 21 years of age

PREVENT

BINGE DRINKING & INTOXICATION

When alcohol is a major part of the celebration, community events often experience alcohol-related public disturbances, injuries, violence, vandalism or traffic fatalities. This puts a negative reflection on the event.

Practices that decrease binge drinking and intoxication are the following:

- ✚ Limit the number of alcoholic beverages that can be purchased at one time
- ✚ Avoid drink promotions, such as “2 for 1”, “all you can drink” or “happy hour”
- ✚ Price non-alcoholic drinks less than alcoholic drinks
- ✚ Limit cup size to 12-16 oz. for beer and wine coolers and 5 oz. for wine, no alcohol served in pitchers
- ✚ Remove lids/caps and open cans of alcoholic beverage before serving to consumer
- ✚ Offer food & non-alcoholic beverages, including non-alcoholic beer
- ✚ Limit the hours of alcohol sales (example: not before 12pm) and discontinue alcohol sales 30 to 60 minutes before the end of the event
- ✚ Require servers to notify supervisor or security when they observe a person who is impaired or intoxicated
- ✚ Develop written, consistent procedures for handling anyone who appears to be intoxicated, including absolutely no sales to intoxicated individuals
- ✚ Post signage “Intoxicated persons will not be served” (Appendix E)
- ✚ Be courteous, discreet, and tactful when ceasing alcohol service to intoxicated individuals
- ✚ Provide options for alternative transportation— do not allow intoxicated individuals to drive
- ✚ Eliminate drinking games or contests, and do not provide alcoholic beverage as prizes

Behavioral cues of intoxication:

- ✚ Exhibiting changes of inhibitions or notable changes in behavior, becoming loud, talkative, or mood swings
- ✚ Exhibiting signs of poor judgment, inappropriate behavior, gestures, language or becoming overly friendly
- ✚ Exhibiting changes in reaction, unfocused eyes, slurred or slowed speech or losing train of thought
- ✚ Exhibiting changes in coordination, stumbling, dropping belongings or difficulty picking up items

COMMUNICATE

POLICIES & PROCEDURES TO THE SERVERS, STAFF & VOLUNTEERS

Servers hold the key to prevent over-consumption as well as underage drinking at community events; however, alcohol policies & procedures are only effective when servers, staff, & volunteers know, understand, & enforce them.

Consider the following practices:

- ✚ Ensure adequate staffing needs for the alcohol sale area
- ✚ Designate a manager or responsible party to oversee each sale area
- ✚ Communicate manager/responsible party name, contact information & schedule to event coordinator
- ✚ Require manager/responsible party to be accountable for all servers following event policies & procedures (Appendix F)
- ✚ A manager/responsible party or booth leader is present at each alcohol vendor booth at all times
- ✚ Staff and/or servers are easily identifiable (ex. wear an identifiable vest/shirt, button or name badge)
- ✚ Require servers be at least 21 years of age to sell or serve alcohol
- ✚ Prohibit drinking by servers while on duty
- ✚ If servers drink after the end of their shift, alcohol consumption must occur outside of work areas
- ✚ Hold pre- and post-event meetings and as needed during the event, to discuss alcohol policies, preventing over-consumption, underage consumption, and handling alcohol-related incidents
- ✚ Servers are familiar with the policies and procedures, including rechecking ID verification if needed
- ✚ Understand the process to record alcohol-related incidents on an incident report form (Appendix G)
- ✚ Communicate staff listings and schedule with event coordinator
- ✚ Event Coordinator should communicate with responsible parties/organizations as needed prior to event

ID Verification/Wristband Area:

- ✚ Establish policies and procedures for verifying ID's and applying wristbands (Appendix H)



APPENDICES

&

RESOURCES



APPENDIX A:

EVENT PLANNER CHECKLIST

Pre-Event

Security:

- Hire adequate enforcement
- Each security officer has a flashlight
- Assign a designated position to each officer

At the entrance to alcohol area:

- ID checking guide
- Tally counter
- Wristbands
- Posters
- Policy Manual

Designated Area:

- Secure fencing
- Security at each entrance

Festival Grounds:

- Trash receptacles are available
- Sufficient restrooms are available

Parking Lot:

- Adequate lighting is available
- Sufficient parking is available

At the Booth

In the Alcohol Booth:

- Policy Manual
- ID checking guide
- Incident Report Form
- Cash Box
- Easily distinguishable cups

Signs and Posters:

- Post all signs for servers in visible locations
- Posters are visible for event attendees

Servers:

- All servers are over 21
- Remind servers that there is no drinking on the job

APPENDIX B:

Questions to Address for Alcohol Policy Manual

What are your community ordinances?

- ___ Who will be allowed to purchase alcohol?
- ___ What will be done to ensure event attendees do not carry-in alcohol?
- ___ What are your hours of operation?
- ___ What time will alcohol sales start and end?
- ___ How many drinks may customers purchase at one time?
- ___ Where will alcohol be allowed?
- ___ Who will be allowed to serve alcohol?
- ___ Who will monitor access into and out of the designated alcohol area?
- ___ Who will be allowed in the designated alcohol area?
- ___ Where will the designated alcohol area be?
- ___ How will admissions to the alcohol area be controlled?
- ___ Who is providing your enforcement? Who will ensure they have copies of the alcohol policies and procedures?
- ___ Who is providing emergency medical services? Who will provide them copies of the alcohol policies and are they prepared to handle alcohol related emergencies?
- ___ What steps will be taken to check the identification of those purchasing alcohol?
- ___ What procedure should event staff follow if they spot a fake ID?
- ___ Who will be selling alcohol? How have they been made aware of the alcohol policies and procedures?
- ___ Are they reliable and trustworthy?
- ___ What are the steps for reporting underage drinking?
- ___ What procedure should a vendor follow when refusing to sell to an impaired person?
- ___ When should a vendor refuse to sell to an event attendee over the age of 21?
- ___ How should impaired persons be reported?
- ___ Who will monitor vendors and crowd for violations?
- ___ How will you distribute your alcohol policies and procedures manual among volunteers and other personnel?

APPENDIX C:

Community Event Alcohol Policies & Procedures Manual (Sample)

Preventing Underage Sales

- I. Wristbands will be used to identify people 21 and older.
- II. Alcohol servers will sell alcoholic beverages only to customers with a valid wristband.
- III. Limit the number of alcoholic beverages that can be purchased at one time.
- IV. Alcohol sales and consumption will be restricted to the designated alcohol area.
- V. Access to the alcohol area will be restricted to those with wristbands.
- VI. Alcoholic beverages will be served in cups that are easily distinguishable from non-alcoholic beverages.

Preventing Intoxication


- I. Alcohol servers will not sell to any customers appearing obviously intoxicated.
- II. Alcoholic beverages will be served in single serving size cups (12 oz. for beer and wine coolers, 5 oz. for wine).
- III. Food and non-alcoholic beverages will be sold inside and outside of the designated alcohol area.
- IV. Alcohol sales will stop 30 minutes before closing.
- V. Drink promotions, bucket specials and pitchers will not be offered.

Staffing and Management

- I. All alcohol servers are required to attend alcohol awareness training.
- II. All alcohol servers must be 21 years or older.
- III. Security will be contracted to monitor alcohol consumption, alcohol sales and entrance to the designated alcohol area.
- IV. All event staff must be sober while working.
- V. All staff, including contracted staff, must sign a form indicating that they have read and will uphold these alcohol policies and follow these procedures.
- VI. All staff will be given a copy of these policies and procedures.
- VII. All staff must record all questionable incidents on an incident report form.
- VIII. All staff will meet before the festival begins to discuss rules and ways to prevent/handle problem situations.
- IX. Alcohol sales will be overseen by at least one licensed bartender at all times.

APPENDIX C:

Community Event Alcohol Policies & Procedures Manual (Continued)



Protecting the Community

- I. Staff will monitor parking lots and surrounding property for suspicious activities to ensure pedestrian safety.
- II. Parking areas will have adequate lighting for secure monitoring.
- III. Alcohol industry sponsorship is prohibited.
- IV. All sales will comply with local ordinances.
- V. The designated alcohol area will be placed away from family activities, restrooms and food vendors.
- VI. Event attendees will not be allowed to carry-in alcohol.
- VII. Alcohol policies will be displayed at the event and advertised prior to the event.

Procedures

- I. **Checking Identification:** Identification must be shown in order to purchase alcohol and/or obtain a wristband. No ID, No wristband, No service. Wristband distributors, and occasionally alcohol servers, must check ID's for authenticity and age. If a customer does not want to comply with these rules, wristband distributors or servers may refer them to law enforcement or security personnel.
- II. **Reporting underage drinking or impaired persons:** If an underage person is caught drinking or impaired persons are spotted, they should be referred to law enforcement or security personnel and escorted out of the event premises. The event coordinator should be notified.
- III. **Refusing sales:** Servers reserve the right to deny sales for any reason. If a customer does not want to comply with these rules, servers may refer them to law enforcement or security personnel.
- IV. **Medical Emergencies:** In the event of a medical emergency, 911 should be called and security personnel and the event coordinator should be notified.

APPENDIX D:

Food & Beverage Guidelines (Sample)

All guidelines must be followed while selling food and beverages at _____.

1. Anyone wishing to purchase alcohol MUST be wearing a wristband. Absolutely no exceptions!
2. ALL people working at the alcohol stands need to be at least 21 years of age.
3. Smoking is not allowed while serving food and beverages.
4. Drinking alcohol while working is NOT allowed. After end of shift, alcohol consumption must happen outside of work areas.
5. Keep all coolers stocked with ice and beverages while working
6. Do not open un-needed stock of beverages
7. ALL food and beverages served must be paid for.
8. ALL food and beverages consumed by individuals working at the concession stand must be paid for.
9. A cashier and cash box will be provided.

As part of the partnership between the _____ and _____, it is imperative that all guidelines are followed while serving alcoholic beverages.

Preventing Underage Sale of Alcohol

1. Wristbands will be used to identify individuals who are 21 and older.
2. Check Identification and wristband all individuals wishing to consume alcohol.
3. Use distinguishable cups for all alcohol served.

Preventing Intoxication

1. No sales of alcohol to obviously intoxicated customers.
2. Limit cup size
3. Sale of alcohol stops at _____ pm or earlier if decided by _____.

APPENDIX E:

Signage

(Samples)

**WRISTBANDS REQUIRED TO PURCHASE
AND/OR POSSESS ALCOHOL
NO EXCEPTIONS**

We ID

*Please make sure to
have your ID ready*

**SOUTH DAKOTA LAW PROHIBITS THE SALE
OF ALCOHOL TO PERSONS UNDER THE AGE
OF 21 OR INTOXICATED PERSONS**

APPENDIX E:

Signage

(Samples - Continued)

**INTOXICATED PERSONS WILL
NOT BE SERVED**

**ALCOHOL PROHIBITED
BEYOND THIS POINT**

ALCOHOL FREE ZONE

**MUST BE BORN ON OR BEFORE 'TODAY'S
DATE OF YEAR' IN ORDER TO PURCHASE,
CONSUME, OR POSSESS ALCOHOL**

APPENDIX F:

Responsible Party Accountability Statement (Samples)

Responsible Party: Read and Sign

I understand that our community event is dedicated to the safe and responsible sale and service of alcohol.

I will not knowingly serve alcohol to an underage or obviously intoxicated person. I will report any signs of illegal activity to the event coordinators.

I will not consume alcoholic beverages while on duty.

I have read and understand the policies.

I recognize that my failure to follow these policies may result in negative consequences for my organization.


I will provide copies of event policies to all servers, staff, volunteers, and security before the event.

I have trained all servers of alcohol for our organization in the event policies and procedures, ID verification and incident reporting requirements.

Signature

Date

APPENDIX F:
Responsible Party
Accountability Statement
(Samples - Continued)



I have received, read and attest that my group will abide by the concession selling rules for the _____ . By signing and accepting this contract, I hereby agree that I will be responsible for the distribution of these rules to all volunteers under my control. I further agree to accept responsibility to ensure that the volunteers understand and will follow the rules.

Accepted by:

Signature and Title

Print Name and Title

Of: _____
Organization/Civic Group

Acknowledged by: _____

APPENDIX G:
Event Incident Report
(Sample)

Date: _____ Time of Day: _____

Reported by: _____

Guest Name and Description: _____

Non-Alcoholic Drinks Offered: _____ Accepted: _____

Alternate Transportation Offered: _____ Accepted: _____

Description of Incident:

Intervention Used:

Other Witnesses:

Signatures:

Phone Number: _____

Incident Follow Up

How was this incident handled by the server?

Were policies followed? Yes/No Explanations:

Incident Resolution:

APPENDIX H:

ID Verification & Alcohol Wristband Orientation

(Sample)

Policy:

- ✚ Any adult who wants to purchase or possess alcohol is required to wear a wristband.
- ✚ All adults who want to purchase or possess alcohol need to provide a government-issued photo ID in order to obtain a wristband.

Anyone born on or before today's date: _____ is 21 years of age or older

Process to follow when checking ID:

Compare the person to the picture on the ID:

- ✚ Is it the same person? (Consider shape of face, eye color, approximate height/weight)
- ✚ If in doubt, try asking them: What is their address & zip code on the ID or What is your middle name? (Watch for hesitation or nervousness)
- ✚ Are they of age according to their ID?

Is the card legitimate?

- ✚ Is the surface smooth, especially around the picture?
- ✚ Check for holograms of the state seal.
- ✚ Is any printing (such as date of birth) a different style than the rest of the print (may be altered)?
- ✚ If the card says "duplicate", ask for a second form of ID.

If you have any doubts about the person's age or identity, you are **not required** to give them a wristband. Trust your intuition, especially if the person seems nervous.

If anyone gives you difficulty, use the radio to have Law Enforcement/Security assist you.

Wristbands:

- ✚ Apply to wrist, leave only a small amount of space between arm and wristband so it can't be slid off.

Local, County & State Alcohol Laws

Review your municipalities & ordinances regarding alcohol.

South Dakota State Laws

Underage Drinking Laws

Operating Under the Influence Laws

County Ordinances

City Ordinances

COMMUNITY EVENTS & FESTIVALS CHECKLIST

PREVENT

Availability of Alcohol to Minors

When planning an event, consider the target audience:

Will your attendees be youth, families, adults, or the general community?

Knowing your audience and tailoring procedures to that audience will help ensure a fun and safe event for all!

For youth, family, and community-focused events, consider the following practices:

- Post alcohol advertising at or above 36" from the ground
- Provide a designated area for alcohol sales away from all family and youth-oriented activities
- Keep child event areas alcohol-free and post signage "Alcohol Free Zone" or "Alcohol Prohibited Beyond this Point"
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COMMUNITY EVENTS & FESTIVALS CHECKLIST

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- Offer food & non-alcoholic beverages, including non-alcoholic beer
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- Require servers to notify supervisor or security when they observe a person who is impaired or intoxicated
- Develop written, consistent procedures for handling anyone who appears to be intoxicated, including absolutely no sales to intoxicated individuals
- Post signage “Intoxicated persons will not be served”
- Be courteous, discreet, and tactful when ceasing alcohol service to intoxicated individuals
- Provide options for alternative transportation— do not allow intoxicated individuals to drive
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Behavioral cues of intoxication:

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- Exhibiting signs of poor judgment, inappropriate behavior, gestures, language or becoming overly friendly
- Exhibiting changes in reaction, unfocused eyes, slurred or slowed speech or losing train of thought
- Exhibiting changes in coordination, stumbling, dropping belongings or difficulty picking up items

South Dakota Prevention Network

Please contact your local prevention provider if you are interested in partnering to create safe and healthy events within your community.

Aberdeen Roundtable Coalition

620 3rd Ave SE
Aberdeen, SD 57401
605.725.8229

Alive—Roberts County

2 5th Ave SE
Sisseton, SD 57262
605.698.3477

Coalition for a Drug Free Yankton

1028 Walnut
Yankton, SD 57078
605.665.4606

Lakota Youth Development

P.O. Box 277
Herrick, SD 57538
605.840.1510

Michael Glynn Memorial Coalition

P.O. Box 11, 416 N. Main St.
White River, SD 57579
605.441.5389

Rural Sioux Empire Coalition for Youth

310 South 1st Ave.
Sioux Falls, SD 57104
605.275.1304

Watertown Healthy Youth Coalition

P.O. Box 1030
Watertown, SD 57201
605.884.3518

SE Prevention Resource Center

Volunteers of America—Dakotas
P.O. Box 89306, 1309 W. 51st St.
Sioux Falls, SD 57109
605.444.6342

**Action for the Betterment of the
Community Coalition**

P.O. Box 188, Sturgis, SD 57785
605.347.2991

Brookings Behavioral Health & Wellness

211 4th St.
Brookings, SD 57006
605.697.2850

Community Counseling Services

357 Kansas Ave SE
Huron, SD 57350
605.352.8596

Lemmon SAFE Communities

P.O. Box 447
Lemmon, SD 57638
605.374.3862

NSU Campus-Community Coalition

1200 South Jay St.
Aberdeen, SD 57401-7198
605.626.2371

Spink County Coalition

P.O. Box 560
Redfield, SD 57469
605.472.4520



W Prevention Resource Center

Youth & Family Services
P.O. Box 2813, 202 East Adams
Rapid City, SD 57701
605.342.1593

Alliance for Substance Abuse Prevention

P.O. Box 9171
Rapid City, SD 57709
605.209.0729

Coalition for a Drug Free South Dakota

822 East 41st St., Ste. 235
Sioux Falls, SD 57105
605.331.5724

EMPOWER Coalition of Southern Hills

646 Jennings Ave., Ste. 1
Hot Springs, SD 57747-1600
605.745.3082

Lifeways Rapid City Coalition

1010 9th St., Ste2
Rapid City, SD 57701
605.716.6555

Oyate Okolakiciye Coalition

P.O. Box 2813, 202 East Adams
Rapid City, SD 57709
605.342.1593

USD Vermillion Prevention Coalition

414 East Clark St.
Vermillion, SD 57069
605.677.5777

Whatever It Takes Coalition

P.O. Box 163
Newell, SD 57760
605.381.9136

NE Prevention Resource Center

Human Service Agency
P.O. Box 1030, 123 19th St. NE.
Watertown, SD 57201
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