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A few of the coalitions were unable to submit case statements at the time of publishing. Those coalitions include:

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<thead>
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<th>Coalition Name</th>
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South Dakota Prevention Resource Centers
Dedicated to Promoting Safe & Healthy Families,
Schools & Communities

Sustaining Prevention Strategies
In existence since the mid-1980s, the three Prevention Resource Centers have a lengthy history of leadership in the prevention of alcohol, tobacco and other drug use as well as the prevention of suicide and violence. PRCs have promoted evidence-based programming to build health and safety in schools, communities, and families.

PRC Locations

Providing research, training and high-level technical assistance to prevent and reduce substance abuse and violence issues affecting the lives of young people, their families and communities.

Training Youth & Adults
As the primary training and technical assistance provider in substance use prevention to schools, individuals, and 22 community coalitions, the PRCs are professional trainers who are committed to sustaining a statewide prevention system to promote behavioral health and prevent mental health and substance use disorders.

Providing Specialty Libraries
The three PRCs house specialty libraries featuring thousands of DVDs, curricula, games, activity books, and displays to support evidence-based programming and education for parents, schools, agencies, and community leaders. And an online newsletter from the PRCs is sent monthly to prevention advocates featuring the latest research in the field.

Promoting Prevention through Technology
News, Training, Resources - a Click Away
- Online Library Catalogues
- Online Check-Out Systems
- PRC Facebook Pages
- Monthly E Newsletter
- Online Event Registration
Creating Impact: Evidence-Based Programs

Prevention Resource Centers provide training and technical assistance to 22 community coalitions in the state to help them implement evidence-based programs, strategies and policies. Training and technical assistance are also provided to educators, youth, parents and other professionals in a variety of evidence-based programs.

- **Mental Health First Aid & Mental Health First Aid for Teens** – a training course to teach lay people methods of assisting someone who may be in the early stages of developing a mental health problem or in a mental health crisis.
- **Prime for Life (PRI)** – A twelve-hour, risk reduction program for 18,19 and 20 year-olds who have received a DWI.
- **Project SUCCESS Prevention Program** - a school-based program to educate youth about the risks of alcohol, tobacco and other drug use, provide youth leadership opportunities, provide groups to high-risk students, and to examine ways to improve school-level substance abuse policies.
- **LifeSkills Training** – a widely-used substance abuse prevention curriculum that can be implemented in grades 3-11.
- **Communities Mobilizing for Change on Alcohol (CMCA)** - a community organizing strategy designed to change policies and practices of major community institutions in ways that reduce access to alcohol by teenagers.
- **Challenging Collegiate Alcohol Abuse** - a social norms and environmental management program aimed at reducing high-risk drinking and related negative consequences among college students (18 to 24 years old).
- **Parents Matter/Parents Who Host Lose the Most** - public awareness program educating communities and parents about the health and safety risks of serving alcohol to teens.
- **Applied Suicide Intervention Skills Training (ASIST)** – a training for caregivers on how to intervene with a person who is contemplating suicide.
- **Strengthening Families Program** - a family skills training intervention designed to enhance school success and reduce youth substance use and aggression among 10- to 14-year olds.
- **Olweus Bullying Prevention Program** – a comprehensive bullying and violence prevention strategy provided to school coordinating committees.
- **Safe Dates** - an adolescent dating abuse prevention curriculum training provided to educators and other adults who work with teens.
- **Substance Abuse Prevention Skills Training (SAPST)** – a training provided to those seeking Prevention Specialist Training.
- **QPR (Question, Persuade, Refer)** – a training for those who want to be able to help those thinking about suicide.
- **Forty Developmental Assets** – a research-based use of protective factors to build resiliency in individuals.
- **Second Step Curriculum** – a curriculum that teaches children skills in empathy, problem solving, impulse control and anger management.
The Aberdeen Roundtable Coalition
Avera St. Luke’s Worthmore Addiction Services School-Based Prevention Program
(A program through Partnership for Success grant by the SD Department of Social Services Prevention)
Through collaboration of local agencies, Aberdeen Roundtable Coalition utilizes best practices throughout the community to mobilize members to address health and safety issues among the

The Coalition
The Aberdeen Roundtable Coalition’s existence serves to bring local agencies together to address current trends affecting local youth. The coalition supports efforts to reduce the prevalence of substance use among the under 18 population.

The Issue
In 2013, 34% of 12th grade students in Aberdeen Public Schools reported current use of alcohol. This included students who reported having at least one drink (beer, wine, or hard liquor) in the past 30 days.

The Trends
In a six year span, Aberdeen saw a decrease in 30 day alcohol use amongst 8th-12th graders. In Aberdeen Public Schools, an average of 30% of students reported using alcohol in a 2009 Pride Survey. The survey completed in 2015 found that it had decreased to 16.8%.

In addition, an average of 12.5% of Aberdeen students reported using marijuana in the 30 day time span. By 2015, it decreased to an average of 6%.

Past 30 Day Use: Alcohol

Data Source
2009, 2013, and 2015 Pride Surveys-Aberdeen Public Schools
The Response
Through the work of the Avera St. Luke’s Worthmore Addiction Services’ School-Based Prevention Program, the following evidence-based programs have been implemented to address underage drinking and substance abuse:

- Project Success-Middle and High Schools
- Life Skills- Middle and High Schools, New Beginnings Center, and Alternative Learning Center.
- PRIME for Life- Early intervention

Accomplishments
The Aberdeen Roundtable Coalition’s impact with the help of school-based prevention has worked to:

- Implement evidence-based programs to prevent and reduce substance abuse among adolescents in Aberdeen schools
- Encourage and support parents by providing resources
- Work with SADD & Peer Helper groups to change perceptions and Social Norms.

Your Help is Needed!
In 2015, 33% of Aberdeen 12th grade students reported using alcohol in the last 30 days. While this has decreased from 52% in 2009, more work is needed through school and community-based prevention to change the perception of harm and social norms.

The current grant that is sustaining our prevention program will end in the fiscal year of 2019. While our coalition continues to seek alternative funding, the work would be greatly impacted by the loss of funds from the loss of the grant dollars.

We are in need of funds to sustain staff for curriculum implementation in the schools, universal prevention programming and community-based information dissemination and collaboration.
Action for the Betterment of the Community improves the quality of life for the Greater Sturgis area Residents by collaborating to reduce drug and alcohol use among youth and to address other social issues that may threaten the health and safety of our communities and families.

Business Philosophy

The Action for the Betterment of the Community (ABC) passionately and collaboratively enhances the greater Sturgis area’s environment by addressing social problems and implementing strategies to solve them. Through proactive education and innovative programs that are tailored to the community, ABC is committed to creating a cohesive culture, which promotes healthy lifestyles. In particular, ABC raises awareness of behavioral and mental health issues while simultaneously mobilizing a multi-generational network of community- and youth-focused individuals and organizations. ABC supports and engages civic leaders, coalition members, and community members with the goal of forming a resourceful, sustainable and vital community. ABC is also a strong partner in the state-wide effort to reduce and prevent drug and alcohol abuse.

The Response

ABC Coalition Partners take an active role in addressing the problem of youth substance use through prevention strategies targeting youth in the schools, community institutions, and policies. These strategies include:

- Compliance Checks to reduce youth access to retail sources of alcohol and increase enforcement of existing alcohol laws.
- Saturation or Party Patrols to reduce access to alcohol from peers in party settings.
- ABC is currently accredited by the State of South Dakota to provide Intervention and Outpatient Treatment Services for 4th Circuit youth
- ABC partners with the Meade 46-1 School District to facilitate the Project SUCCESS program

In addition, ABC seeks to increase community awareness of substance use and related problems and promote the message that adolescent drinking and drug use is everyone's problem. Informing parents and other community members about the issue is an essential step in preventing youth substance use.

PO Box 188 Sturgis, SD 57785 [http://www.sturgisabc.com](http://www.sturgisabc.com) or kgnhad@gmail.com
Looking at the accomplishments ABC partners have helped to produce, the coalition’s impact is evident:

- Implemented and funded a K-12 After School Program
- Worked with Sturgis police Department to increase alcohol enforcement activities and party patrol program.
- Recognized as a Communities of Practice awardee now one of 4 out of 5,000 coalitions
- Worked with local partners to support, coordinate and increase compliance checks in the community and begin a discussion about sustainability
- Worked with local partners to coordinate and implement a self-sustaining diversion program for the 4th circuit court system.
- ABC became accredited in Intervention, Outpatient Counseling, and Intensive Outpatient Counseling services with the Department of Social Services.

**Sturgis, SD Trends**

In 2007, the Meade School survey showed that 44.5% of 10th grade Sturgis youth reported NO alcohol use in the past 30 days. Seven years later, the number of our 10th grade youth who reported NO alcohol use has increased to 63.63%.
The Coalition
ASAP is committed to creating and supporting a community where youth and young adults are valued and welcomed in an environment that encourages them to be drug-free and healthy without pressure to use alcohol, tobacco and other drugs. Our community partners provide youth with places and people to assist them when they experience problems.

The Issue
24.4% of local college students* are consuming 5 or more drinks of alcohol when they drink (in a drinking episode).
15% of local college students* experienced ‘drank & drove’.
39.8% of local college students* used alcohol in the past 30 days

*Local surveyed college students include Western Dakota Tech and South Dakota School of Mines & Technology

The Needs
The number of students who report drinking & driving has continued to decrease. While this is true the need for continued education and programming is needed to address the issue and keep students from drinking & driving.

The number of students who use alcohol in the past 30 days is approximately 40% while the number of students binge drinking is 24.4% in 2012-2013, there is a continued need for programming and education for college students to help them make healthy decisions related to consumption of alcohol.

Data sources:
The Chiesman Center for Democracy: ASAP SPF SIG College Survey SDSM&T and WDT Rapid City Area Schools Consolidated Surveys Youth Development Surveys 2008-2012


* 2010-2011 N=796, 2011-2012 N=730, 2012-2013
The Response

ASAP is currently funded under Block Grant dollars with the South Dakota Department of Social Services Behavioral Health Prevention Department. The goal of this grant is to reduce underage alcohol consumption. The evidence based strategies selected to address the issues include:

- **Challenging College Alcohol Abuse** to reduce and prevent underage drinking utilizing social norming, social marketing, education and support for alcohol free alternative activities.
- **Communities Mobilizing for Change on Alcohol** to reduce underage drinking by utilizing policy development. A key area is to increase in alcohol pricing which is proven to reduce underage.

In addition, ASAP partners seek to increase community awareness of substance use and related problems and promote the message that adolescent and young adult drinking and drug use is everyone’s problem. Informing community members about the issues related to preventing substance abuse is an essential step in preventing substance use and abuse. ASAP also seeks to help youth and young adults develop leadership skills for them to support and encourage their peers in living alcohol and drug free lifestyles.

Accomplishments

Services provided to South Dakota School of Mines & Technology, Oglala He Sapa Center and Western Dakota Technical Institute:

- Provide and support alcohol free alternative activities on the campuses.
- Provide education to students on underage drinking, binge drinking and calculating blood alcohol concentrations, alcohol poisoning, intoxication levels and other consequences related to alcohol consumption.
- Support “Safe Rides Home” program for college students to reduce DUI’s among college students.
- Provided trainings and education in support of increasing alcohol pricing and support for social hosting laws.
- Created social norming/social marketing messaging which is posted on the campuses.

Your Help is Needed!

Funding is needed to continue and expand the prevention services under the Alliance for Substance Abuse Prevention, Inc. Coalition.

The Coalition is always seeking new partners and members who believe in the mission and vision of the organization.

Community Partners

- Campuses Community Wellness Coalition
- YFS WPRC
- VOA
- Local Colleges (SDSMT, WDT, OLC)
- Student government and student leadership organizations (WDT, SDSMT)
- Lifeways
- HEAPC
- Highway Safety
- South Dakota National Guard
- Juvenile Services Center
- Chiesman Center
- OLC Suicide Prevention

Representatives from these organizations and businesses working together to reduce and address substance use & abuse issues in our community.

Contact:

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The Issue

In 2004, a group of community members came together to work on the issue of suicide in the community. Through their work, it was discovered that youth in Roberts County were using alcohol, tobacco and other drugs at a higher level than state and national trends. In 2008, a student survey was conducted among the youth in Roberts County.

The Trends

The youth survey showed that 38% of Roberts County youth reported alcohol use in the past 30 days. Eight years later, the number of our youth who reported alcohol use dropped significantly. This change happened because of the hard work of many community partners.
The Response

Aliive-Roberts County and its partners take an active role in addressing the problem of youth substance use and other health issues through prevention strategies targeting youth in the schools, community institutions, and policies. These strategies include:

- **Compliance Checks** to reduce youth access to retail sources of alcohol and increase enforcement of existing alcohol laws.
- **Policy changes** to reduce the social access of alcohol by underage youth.
- **Policy changes** to reduce the retail access of alcohol by underage youth.
- **Promotion** of tobacco free policies in new area parks.
- **Promotion** of alcohol free activities for area youth.
- **Increase in collaboration** within the community.
- **Development of a youth leadership team** that includes a multi-school community approach.
- **Introduction** of school based prevention to local schools.

Looking at the accomplishments Aliive-Roberts County and partners has helped to produce, the coalition’s impact is evident. We are making a difference. Check out these accomplishments!

- Working with local officials to pass a social host ordinance, mandatory beverage server training and other policies that affect underage alcohol use, drinking and driving, gang membership, driver and passenger safety and assaults.
- Worked with local partners to support, coordinate, and increase compliance checks in the community.
- Developed and maintain a successful youth leadership group made up of students from SHS and TZTS. Our members were actually chosen to walk in the 2013 Presidential Inauguration Parade!
- Our staff was invited to the White House to talk about our efforts with the Special Assistant to the President on Domestic Affairs.
- Implemented school based prevention services throughout the Sisseton, Rosholt and Wilmot school districts.
- Our media efforts extend well within the coverage area and beyond. According to our data, the average media impressions made by the coalition in a month is over 25,000. This number includes both our traditional and social media efforts. People depend on us for the information they need to build healthier families and communities.

**Your Help is Needed!**

In 2016, 16.9% of local students reported using alcohol in the past 30 days—a reduction of almost 50% from 2008. This success is due largely to the work of the Aliive-Roberts County Coalition and Partners. But in 2019, Aliive-Roberts County’s Drug Free Communities, in addition to the State funding will end. Unless we can secure community support through existing and new community partnerships, the gains we have seen in our community will be threatened.

In the past six years we have been expanding and evolving to address community concerns. We now house a drug and alcohol prevention program, a suicide prevention program, a youth leadership development team, Teen Court, operate a food pantry and soup kitchen, operate a thrift store, promote positive community events and offer training for community members on a variety of issues that threaten the health of our youth and families. We depend on state, federal, local and other sources of funding to implement our strategic plan. Your funding is absolutely crucial to the continuation of our work in our community.

**Percentage of youth reporting 30 day use—2008 to 2016**

![Graph showing percentage of youth reporting 30 day use for Alcohol, Tobacco, and Marijuana from 2008 to 2016.](image-url)

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The Coalition

The Coalition for a Drug Free South Dakota was formed in 1994; from inception this coalition has always focused on youth substance use and abuse in the community. The vision and mission have remained a constant over the years and what has evolved are the approaches and inclusion of more community members and organizations representing the cultural diversity of our community.

The Issue

In 2010, 28% of local high school students reported drinking alcohol in the past 30 days. In addition 25% of our high school youth had ridden with someone under the influence in the past 30 days. The community norms reflected a lack of concern regarding underage drinking and driving or riding with someone under the influence.

The Trends

The Data: In 2013 our survey showed that our youth lacked a perception of harm with regard to alcohol use. Fewer than 60% of local youth disapproved of alcohol use among youth. Our survey data also found that in 2011 there had been a decline in juvenile arrests and law enforcement had completed less compliance checks. The issue of underage drinking was having an impact on the entire community and the perceived danger was not being addressed.

The efforts of the Coalition have had a positive impact on the youth and families in this community. Law Enforcement worked with the coalition to put the retail alcohol sales outlets to the test, agreeing to perform monthly compliance checks in Minnehaha and Lincoln Counties. In 2011, 11% of retailers tested failed the compliance check. In 2012 those failing the compliance checks dropped dramatically to 7%. This success can be attributed to regular compliance checks, increased education and awareness. Coalition members and law enforcement played a key role in raising that awareness and changing the community norms.

The Coalition efforts make a difference as the current student survey data shows!

Survey data shows parent disapproval of youth drinking increased from 50% to 75% in just 5 years!

The Response - Our Coalition Partners took the challenge and WE ARE MAKING A DIFFERENCE. “Taking a Stand” does change the outcome by:

- Increased school based prevention efforts
- Increased prevention programming
- Increased community awareness about underage drinking and driving
- Monthly compliance checks rather than random checks

Accomplishments
The New Data: The efforts are paying off.

<table>
<thead>
<tr>
<th>% of youth who:</th>
<th>2013</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drank alcohol in the past 30 days</td>
<td>21.1%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Disapproval of underage drinking</td>
<td>69.4%</td>
<td>69.4%</td>
</tr>
</tbody>
</table>

Local and Statewide efforts
- Parents Matter – Underage Drinking and Driving Campaign
- House Party – Underage Drinking and Driving Campaign

Local efforts
- Annual Town Hall Meeting
- Sioux Empire Safety Tent
- DAPA Plays
- Celebrating Families
- Youth Leadership – TATU – SADD - STARS

In The Schools
- Prevention Campaigns for the entire student body
  - 4-D (Drinking Drugged and Distracted Driving)
  - Red Ribbon Week
- Classroom Educations 6th -12th Grades and elementary schools by request
- Small Groups, Diversion, Social Skills, Behavior Issues, Substance Education

Your Help is Needed!
We need community members to become a part of these efforts and work to sustain what we have accomplished in the past 5 years. If the Coalition and Prairie View had NOT been here for the past 5 years;
- 790 substance abuse prevention groups would NOT have been held
- 962 alcohol/drug screenings would NOT have been completed
- 847 treatment needs assessments would NOT have been completed
- 9,954 individual counseling sessions for youth would NOT be completed;
- 4,331 referrals for services would have NEVER been completed
- 11,447 students would NOT have had classroom substance abuse prevention education. AND
- 51,671 youth and community members would NOT have attended a prevention program or activity in our community. But we were here and now 69.4% of the youth believe underage drinking is harmful, that is a 15% increase in just 5 years! And an amazing 75% of parents now disapprove of underage drinking. The gains we have made will soon fade if the efforts are not sustained!

Community Partners
- Sioux Falls Police Department
- Sioux Falls Fire Department
- Minnehaha County Sheriff’s Dept
- Lincoln County Sheriff’ Dept
- Sioux Falls Fire Department
- Urban Indian Health
- Child Protection
- States Attorneys Minnehaha County
- States Attorneys Lincoln County
- Community Blood Bank
- Sioux Falls Department of Health
- Community Members at large
- Sanford Hospital
- Avera Hospital/ Behavioral Health
- Accucare Physical Therapy
- Tall Grass Recovery
- Helpline Center
- Sioux Falls School District
- O’Gorman High School
- Canton School District
- Face it together Sioux Falls
- Washington Pavilion

Contact
Darcy Jensen, MS, LAC, CPS
Director, Prairie View Prevention Services, Inc
822 East 41st St, Suite 235
Sioux Falls, SD, 57105
Phone 605-331-5724
Fax 605-331-5724
Email – darcyj@prairieview.net
Web Sites:
Prairieview.net
SafeSouthDakota.com
Our vision is to encourage and empower the community to decrease the problems associated with youth alcohol, tobacco, and other drug abuse.

Services
- School-Based Prevention
- Referral
- Collaboration

Funding Sources
- Partnerships for SUCCESS Grant (PFS)
- SD Prevention Block Grant
- Office of Highway Safety Community Based Alcohol Impaired Driving
- Office of Highway Safety Diversion

School Based Prevention Providers

Tiffany Kashas
Tiffany.Kashas@lcbhs.net
TKashas@ysd.k12.sd.us

Ashley Olivier
Ashley.Olivier@lcbhs.net
AOlivier@ysd.k12.sd.us

Lewis & Clark Behavioral Health Services, Inc.
1028 Walnut Street
Yankton, SD 57078
605-665-4606

Community Partnerships for SUCCESS

Our Priority
Underage Drinking for ages 12 to 21 years old. Our coalition serves Yankton county, SD which is in Region 4 (referenced below).

<table>
<thead>
<tr>
<th>NSDUH: 30 Day use of Alcohol</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Percentage</strong> (2010-2012)</td>
</tr>
<tr>
<td><strong>United States</strong></td>
</tr>
<tr>
<td><strong>South Dakota</strong></td>
</tr>
<tr>
<td><strong>SD DSS Region 4</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NSDUH: Perceptions of Great Risk of Having Five or More Drinks of an Alcoholic Beverage Once or Twice a Week</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Percentage</strong> (2010-2012)</td>
</tr>
<tr>
<td><strong>United States</strong></td>
</tr>
<tr>
<td><strong>South Dakota</strong></td>
</tr>
<tr>
<td><strong>SD DSS Region 4</strong></td>
</tr>
</tbody>
</table>


**SD DSS Region 4 is defined as the following counties in South Dakota: Union, Clay, Yankton, Bon Homme, Charles Mix, Hutchison, Douglas, Brule, Aurora, Davison Hanson, Miner Sanborn, and Jerauld.

History Highlights

- School Year 2011-2012 concerns & committee formed and resulted in a Project SUCCESS* Counselor being hired (via LCBHS not with school monies)
- Aug 2012 1st Year Project SUCCESS started in YMS & YHS
- Aug 12th, 2013 YSD Training Rule Violations changed to 365 days a year
- Aug 2013 2nd Year of Project SUCCESS & began SADD/TATU
- Aug 2014 3rd Year if Project SUCCESS & SADD/TATU
- Oct 2014 LCBHS hosted a Systems of Care Training in Yankton Community
- Nov 2014 SRO Officer Dan Thompson hired via LCBHS, City of Yankton, and YSD
- Jan 2015 LCBHS electronic Prevention Records
- March 2015 collaborations with Teen Court for Diversion classes
- Aug 2015 4th Year of Project SUCCESS & SADD/TATU

*SUCCESS = Schools Using Coordinated Community Efforts to Strengthen Students
Lemmon SAFE Communities received funding under the State Incentive Grant to address underage drinking with a target population of ages 12 to 20. We have continued our mission with the Partnership for Success Grant.

Underage drinking costs the State of South Dakota $282.9 million a year. That averages out to $3,436.00 per every child under the age of 19. In Lemmon, the total cost is $821,204.00 per year. These costs include law enforcement, high risk behaviors, property crime, youth injury, hospitalization and youth treatment. In Perkins County, almost 90% of law enforcement’s budget is spent dealing with crimes related to alcohol use!

It’s time to take a stand. Drinking alcohol can harm the growing body and brain. That’s why it’s important for young people to grow up alcohol-free. It takes every adult in the community to help young people choose not to drink alcohol. It takes YOU!

Lemmon SAFE Communities continuously seeks opportunities to provide training on drugs, the impact of drugs and drug recognition for youth, parents, school staff, counselors, law enforcement, emergency service providers and concerned citizens in our community and the surrounding areas.

### Survey Results:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2012</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 day use: How many times in the past 30 days did you consume at least 1 alcoholic beverage?</td>
<td>43%</td>
<td>24%</td>
<td>8%</td>
</tr>
<tr>
<td>Perception of Harm: Degree of harm youth risk by consuming alcohol / would disapprove of a peer using alcohol</td>
<td>42%</td>
<td>56%</td>
<td>73%</td>
</tr>
<tr>
<td>Age of first use: Per cent of youth who took their first drink at age 13 or younger</td>
<td>26%</td>
<td>17%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Regardless of differences, we strive shoulder to shoulder. Teamwork can be summed up in five short words: "We believe in each other." ~Author Unknown

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Lemmon SAFE Communities is a group of Lemmon area citizens working together to identify community strengths and resources and engage parents, youth and community partners to promote healthy lifestyles and positive experiences for people of all ages.

Three Rivers Counseling Center
PO 447
11 Fourth Street East
Lemmon, SD 57638
E-mail: lemsafecommunities@yahoo.com
Lemmon SAFE Communities’ Partners

- Three Rivers Counseling Center
- Lemmon SADD
- Perkins County Sheriff’s Department
- Perkins County State’s Attorney
- SD Highway Patrol
- Lemmon Schools
- Communities Against Violence & Abuse
- Lemmon Emergency Medical Service
- Perkins County Community Health Nurse
- SD Game, Fish & Parks
- SDSU Extension Regional Office in Lemmon
- Santa’s Workshop
- Lemmon’s Banking Institutions
- Dakota Herald
- KBJM
- SD Prevention Network
- Western Prevention Resource Center

Working Together to Build a Safer, Healthier Future

Lemmon SAFE Communities takes an active role in building a better future for our youth, our families and our community. Working with local partners, SAFE utilizes evidenced-based programs, policies and procedures to address risk factors in our community.

Strategies SAFE Communities utilize include:

- LifeSkills Prevention Education for Lemmon Grades 6-9 and 11 to educate youth on the impact of drug use. LifeSkills also builds skills and strategies for positive life development.

- Awareness events, workshops and trainings to educate youth and parents on drug recognition and the impact of alcohol and various drugs on brain development.

- Keeping our Youth SAFE. On-line safety and child abuse awareness presentation for parents, grandparents, law enforcement, school staff, and counselors.

- Limiting Access to alcohol by youth: Scanning at Boss Cowman and other community events to reduce youth access to alcohol.

- Policy Development: Assisted Lemmon Chamber of Commerce to develop a policy on underage alcohol service and train volunteer servers.

- TAM Training: Training to alcohol outlets, owners and servers to encourage responsible beverage service.

- Media Awareness. SAFE Communities partners with local media and area contacts to educate and inform the public on needs and concerns facing our youth and their families.

Let’s START today! 

Lemmon SADD Team with Youth Leaders from area schools participating in Freshman Impact!
Lifeways is a nonprofit State Accredited Alcohol & Drug prevention, intervention and outpatient counseling agency. Working in partnership with the Rapid City and Custer schools and community since 2003. www.lifeways.ws

Staff
Paula Wilkinson Smith, Executive Director, CPS, LAC
Michelle Mott, MS, LPC, NCC, LAC
Kelsey Hansen, MA, LAC
Luke Wenker, LPC, MS, NCC, CDCT
Michelle Ames, BS, CDCT
Michele Brink-Gluhosky, CAC (Certified Addiction Counselor)
Kristina Benter, LAC
Luke Wenker, LPC,CDCT,
Paula Long Fox, MS, CDCT
Danielle Meyer, BS, CDCT

Lifeways Board
Sandy Klarenbeek, Chair, Professor Black Hills State University
Carol Niels, Retired Teacher and Counselor
Tim Doyle, Rapid City Police Department
James Webster, Retired South Dakota National Guard
Ally Green, Central High School - Senior
Brittany Hanson, Rapid City High School – Junior
Lori Lang, Business Owner

PREVENTION - INTERVENTION - CONNECTION
with over 7,000 youth ages 11 – 18 every year

1010 Ninth Street, Suite 2 Rapid City, SD 57701 605-716-6555

Lifeways Empowers Youth to Live Healthy, Happy and Drug Free Lives:

Prevention Education provides evidenced based curriculum - on being an adolescent, healthy brain development, alcohol, tobacco and other drugs, relationships: friends & family, and skills for coping

Intervention Programs provide education to increase motivation to avoid substance use and assist in learning new skills: refusal, communication, goal setting and decision making

“I can't say enough in written words to demonstrate the need for this organization! Critical need for the best substance abuse triage unit! Lifeways has saved children's lives...therefore the future! The power and purpose Lifeways plays in the school is irreplaceable. Danny Janklow, Principal North Middle School

97% Parent Involvement
Parents want to know what to do and attend Lifeways Intensive Intervention Programs with their teen
Lifeways is a key cornerstone in the Pennington County Juvenile Diversion program. There is no other program in Rapid City that provides this crucial service to the youth of Rapid City. Lifeways is an under-recognized, increasingly vital program in Rapid City. Having access to Lifeways programming for the youth referred to Juvenile Diversion has helped this program become the successful program that it is today. This community based organization is exceptionally important to Rapid City.” Kim M. Morsching—Juvenile Diversion Coordinator, OFFICE OF THE PENNINGTON COUNTY State’s attorney

“Alcohol and drug abuse are the main problems in the Native American community. Lifeways is the only organization taking a proactive approach to helping our children break the intergenerational chain!” Bruce Long Fox – Rural American Initiatives - Ateyapi

“Lifeways wraps themselves around the child and brings in their families and other resources to insure that child has the opportunity for success.” Chief Police Karl Jegeris, RCPD

“Lifeways and the education they do is a perfect fit to compliment what the state is doing with juvenile justice. The earlier we intervene, the more effective we will be.” Officer Tim Doyle, Liaison Central High School, Rapid City Police Department, Lifeways Board Member

Proactively addressing the problem of youth substance abuse with researched proven effective programs:

- Eight (8) alcohol drug counselors-prevention specialists in the Rapid City &Custer Secondary Schools, and after school intervention programs
- Educating and motivating teens to live drug free lives
- Implementing Early Identification and Intervention Services are proven evidenced based practices in decreasing substance abuse
- Directly working with youth, their parents, school staff, law enforcement, court services, diversion, JCA’s, and community members impacting school and community.

What teens & parents are saying about Lifeways Programs: “Lifeways was a good learning experience.” “Something about the counselor makes you want to succeed.” “The parent session was a great benefit.” “Very informative.”
The Michael Glynn Memorial Coalition is a community coalition focused on preventing youth substance abuse problems and other related issues in the community. Coalition members have been successful in mobilizing resources in the community and collaborating to reduce the use of illegal drugs and underage alcohol use in the White River, SD area community.

**Vision Statement:**
Making Good Memories for our youth

**Mission Statement:**
The promotion of social welfare, education and provision of services beneficial to the public interest, including providing high school students and underage adults with opportunities to become or stay alcohol, tobacco and drug free through educational programs, healthy lifestyle programs, and the support and sponsorship of alcohol, tobacco and drug-free activities.

**SD Non-Profit Corporation**
Federal 501(c)3
SD Accredited Prevention Service Organization

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**The Issue**
In 2015, 24% of 9th - 12th grade students at White River High School reported current use of alcohol. This included students who reported having at least one drink (beer, wine or hard liquor) in the past 30 days.

**The Trends**
In 2010, the MGM Coalition Youth Risk Survey showed that 37% of White River High School students reported alcohol use in the past 30 days. Five years later, the number of youth who reported 30-day use has dropped significantly to 24%. This change happened because of the hard work of many community partners.

Additionally, the percentage of high school students who reported that their parents discourage them from drinking alcohol, has risen from the baseline of 68% in 2010, to 89% in 2015.

Based on these trends, Michael Glynn Memorial Coalition partners know their efforts to inform youth and adults about the risks involved in underage alcohol use is making a difference in the community!
The Response

Michael Glynn Memorial Coalition partners take an active role in addressing the problem of youth substance use through prevention strategies targeting youth in the schools, community institutions and policies. These strategies include:

* **Data Collection** to collect and process information with which to accurately base subsequent substance abuse prevention decisions upon.
* **Policy Changes** to reduce access to alcohol from peers and party settings.
* **LifeSkills Curriculum** to educate youth about the risk of alcohol use.

In addition, the Michael Glynn Memorial Coalition seeks to increase community awareness of substance use and related problems and promote the message that adolescent drinking, tobacco and drug use is everyone’s problem. Informing parents and other community members about the issue is an essential step in preventing youth substance abuse.

Accomplishments

Looking at the accomplishments the Michael Glynn Memorial Coalition has helped to produce, its impact is evident. Work within the MGM Coalition is making a difference. Check out these accomplishments!

* **Offer an entire day dedicated to “Prevention” in the High School**
* **Worked with the school board to secure a sound tobacco-free policy**
* **Initiated support of statewide Social Host legislation, passed in 2014**
* **Secured a voice on the school district’s Activities and Training Rules committee**
* **Became a member of the Coordinated School Health council**
* **Implemented LifeSkills curriculum in grades 3 - 7 throughout the school district**
* **Organized a SADD (Students Against Destructive Decisions) chapter, and T.A.T.U. (Teens Against Tobacco Use) chapter**
* **Appointed to Governor Daugaard’s Behavioral Health Advisory Council**
* **Began local Diversion Program for youth offenders**
* **Secure additional funding for Tobacco Prevention, Suicide Prevention**

Your Help is Needed!

In 2010, the first year students at White River High School had ever been surveyed with regard to alcohol use, 37% reported alcohol use in the past 30 days. Five years later, that number has decreased to 24%. This success is due largely to the work of the Michael Glynn Memorial Coalition. Continued funding to keep the momentum of the MGM Coalition and its community partners moving forward is essential to the health and well-being of our youth and community.

Contact:

Joyce Glynn, Project Director
Michael Glynn Memorial Coalition
25044 Cedar Butte Rd.
Belvidere, SD 57521
Phone: 605-344-2533, (c)441-5389
mgmcoalition@gwtc.net

“Like” us on Facebook!
Coalition Mission:
To prevent and reduce the prevalence of substance use and abuse by providing life skills and education that allow American Indian youth, young adults, and their families in the Rapid City area to lead healthy and productive lives through the identification and implementation of culturally relevant and appropriate evidence-based strategies.

The Problem:
Native Americans are disproportionately impacted by alcohol issues.
- In 2015, Native Americans accounted for 78.3% of liquor law violations and 41.6% of DUI arrests among adults in Rapid City.¹
- Between January 2011 and November 2015, for the 12-20 year old population, Native Americans accounted for 65% of all alcohol-related arrests (liquor law and DUI arrests combined) in Rapid City.¹
- Nationwide data suggests Native Americans have an alcoholism rate that is more than 5 times the national average for all races.
- In 2007, the age-adjusted death rate for alcohol-induced causes among the U.S. American Indian population was 3.5 times higher than the white population.²
- Among Indian Health Services (IHS) regions, the Northern Plains region (ND, SD, NE and IA) has the highest alcohol-induced mortality rate.³

¹ Rapid City Police Department and Pennington County Sheriff’s Office statistics
² National Center for Health Statistics
³ Indian Health Services (IHS)

The Solution:
Positive youth development approaches and cultural knowledge work.
Prevention practices that enhance protective factors and reduce risk factors have great potential to positively influence American Indian youth and decrease substance use and other risky behaviors. In particular, approaches that are based upon Native American culture work because they can help youth feel more connected to their culture.

These positive approaches are especially important for American Indian communities because they build upon cultural norms and practices and draw on strengths that already exist in communities but that are often overlooked.

Changing Demographics:
American Indians in Rapid City

While Native Americans comprise 12.4% of the population of Rapid City, the picture looks quite different when you look at the youth in our community. Enrollment numbers from the SD Department of Education demonstrate that the percentage of Native Americans enrolled in the Rapid City Area Schools has grown from 15.9% in 2001 to 19% in the fall of 2014.

The proportion of American Indian students is likely to only grow in coming years, as American Indian students comprise 20.9% of the elementary population, 18.1% of middle school students and 16.4% of high school students.
Our Community’s Response

Raising awareness and increasing cultural knowledge
The Oyate Okolakiciye Coalition utilizes several approaches in its awareness and prevention efforts regarding underage drinking:

- **Community coalition meetings:** Each month a different community speaker presents on cultural knowledge, information about local resources, and other important and timely topics to coalition members. Coalition members also help guide our prevention efforts in the community.

- **Medicine Wheel curriculum:** An evidence-based curriculum for Native Americans that has been adapted for Lakota culture is utilized to teach life skills such as communication, goal setting, coping with emotions, and health knowledge, as well as information about various drugs and alcohol.

- **Community alternative activities:** The coalition sponsors occasional community events where families can have fun in an alcohol- and drug-free environment. Prevention messages, as well as traditional cultural activities and knowledge, are also shared at these events. Major events have included a music festival 229 Choices in May 2014, and a Native American Day event in October 2015, both held at Main Street Square in downtown Rapid City.

Culture as Prevention

Why is culture important for prevention?
- Cultural values taught by Lakota stories and songs support healthy living, including the four core values of Wacantognaka (generosity), Wowacintanlsa (fortitude), Woohitika (bravery) and Wakaspe (wisdom).
- Feeling connected to culture, having positive values, and knowing oneself (self-esteem) all are protective factors that help youth remain drug and alcohol free.
- Incorporating culture in prevention helps make the messages more relevant for young Native Americans so they are more receptive to learning the skills to remain sober.

We Need Your Help!

Limited funds for the Coalition mean we rely on volunteers and in-kind donations for many of our community events. Let us know how you can help!

Community Partners

- Youth & Family Services, Western Prevention Resource Center
- Sioux San Indian Hospital, Behavioral Health
- Box Elder Job Corps
- Wellfully Wellspring Treatment Center
- Juvenile Services Center
- Chiesman Center
- Lakota Ways
- Volunteers of America
- Local Colleges (SDSMT, WDT, OLC)
- Sanford Health
- SD Tobacco Control Program
- ASAP Coalition
- Elders
- Concerned community members and citizens

All community members are welcome and encouraged to participate in the coalition. Please let us know if you are interested in attending a meeting.

Contacts:
Coalition Director
Kobi Ebert
kobi@heapc.org

Fiscal Agent
Youth & Family Services, Western Prevention Resource Center
Vonnie Ackerman
vackerman@youthandfamilyservices.org
(605) 342-1593
The Issue

In 2008, 23.6% of the students in grades 6th-12th reported that they had used alcohol. This included the use of having a drink of wine, hard liquor or beer. In 2014, 15.7% of the students in grades 6th-12th grades reported that they had drank alcohol. This is a decrease of 7.9% in use however, we can do better.

The Trends

CMCA Community Questionnaire – 2012
“Where are minors accessing alcohol”?  34% Responded from Parents Homes and 28% said from other buyers/adults.

CMCA Community Questionnaire - 2015
33.2% reported "their own homes" & 11.2% reported other buyers /adults. (Pride Parents Engagement and Perception Survey, 2015)
The Response

Parents Matter Coalition of Pierre/Fort Pierre take an active role in addressing underage drinking through CMCA environmental prevention strategies in the communities, schools, and institutions. These strategies include:

- Compliance checks to reduce youth access to retail sources of alcohol
- Media campaigns to educate and increase community awareness
- Decrease social availability of alcohol by youth
- Decrease the social norms of accepting underage drinking
- Decrease the amount of promotion and advertising of alcohol

In addition to using the CMCA, Parents Matter continues to build coalition capacity to increase community awareness of substance abuse and related problems and promote the message that underage drinking is everyone’s problem. Underage drinking is illegal, unhealthy and unacceptable. Involving parents and other community members in assessing the community issues and keeping the public informed about our progress is an essential piece in preventing youth substance use.

Accomplishment: The Parent’s Matter Coalition’s accomplishments has helped to produce positive impact:

- Established a website: parentsmattercsd.com which includes six years of data collection (Report Cards), information, minutes and newsletters. We also have a Facebook page designed by youth in our community. www.parentsmattercsd.com

- Developed and distributed the, “Parents Guide to Local Laws Associated With Alcohol Use”, to all 9th Grade Students Parents and other community members and worked with our officials to educate the public about a Social Hosting Law.

- Increased the number of youth who reported NOT using alcohol and other drugs from 76.0% in 2007 to 84.3% % in 2014.

- Continued to maintain a core group of volunteers who have continued to increase membership in the Parents Matter Coalition.

- Provided a Community Strategic Planning Session, November 2014, which identified bullying and violence as a priority of concern.

Your Help is Needed!

Parents Matter Coalition has made great strides since inception 9 years ago. 36% of the students had reported drinking alcohol in 2004 as opposed to only 15.7% reporting using alcohol in 2014. Decreasing underage drinking has been accomplished through education of parents, guardians and other concerned citizens. However, unless we can secure community support through existing and new community partnerships, the gains we have made in our communities will be threatened. Funding is needed to continue evaluating our communities and schools progress through assessments and implementing evidence-based programs such as CMCA.

Funds are also needed to support law enforcement efforts specifically to continue to conduct Compliance checks. It is proven to be an effective means of reducing access of alcohol by youth. In 2009 compliance checks noted 25% of 8 outlets served minors as opposed to September of 2013: 2 rural outlets of the 18 businesses failed the compliance checks with one community (Pierre) having 100% compliance. In the Spring of 2014; Pierre compliance rate was again at 100%.

Community coalitions can make a difference but, they can’t do it alone. We need your help now to keep the Parents Matter Coalition of Pierre and Fort Pierre moving ahead.

Contact:

Ruby L. Douglas, MsEd, CPS
Project Director
Parents Matter Coalition of Pierre and Fort Pierre
800 E. Dakota
Pierre, SD 57501
Phone: 224-3189, 222-0638
FAX: 224-8339
parentsmatter@pie.midco.net
www.parentsmattercsd.com
The Issue: According to a 2014/2015 survey of 1,084 high school students in rural Minnehaha County, 24.1% report using alcohol in the past 30 days. The same survey was given to 1,778 middle school students in which 3.7% report using alcohol in the past 30 days.

The following chart shows trends since the 2009/2010 school year for area high school youth:

![Graph showing trends in substance use]

Local problems require local solutions. In 2010, the Rural Sioux Empire Coalition for Youth was formed to mobilize participating communities to prevent youth substance use by creating locally-based, data-driven strategies to reduce substance use.

Project Awareness High School Sample

- Cigarettes
- Alcohol
- Binge Drinking
- Drove when drinking

Answered YES

During the past 30 days

The coalition also explores ways to address substance use in the community by initiating community forums, youth focus groups, policy development and enhancement, and various campaigns.

YOUR HELP IS NEEDED!!

The success displayed on this document is largely due to the work of the Rural Sioux Empire Coalition for Youth. In order to continue these efforts successfully, we need to secure community support through existing and new partnerships. Currently, our primary funding source (PFS grant) allows us to provide services to over 1,500 students per week. This grant is time sensitive. Without continued support, the momentum gained on reducing youth substance use in our communities will be lost.

Contact: Kaitlyn Umphlett
Carroll Institute
310 S. 1st Ave
Sioux Falls, SD 57104
605-336-2556
kumphlett@carrollinstitute.org
Strengthening Families Program

What is it?!

Strengthening Families Program (SFP) is a parent and youth program aimed at helping parents and children ages 10-14. Parents learn to set limits with love, youth practice resisting peer pressure and becoming forward thinkers, and families learn communication skills while they are having fun together.

Does your home have a 10-14 year old?  
Do you want to communicate better with your child or children and significant other?  
Is parenting your tween or middle schooler include power struggles?  
Do you want to improve the family dynamics in your home?

If you answered YES to any of those questions, then the SFP seven week – two hour session structured program is for you and your family!

The programming will begin at 5:30 with a supper for you to enjoy as families. For the 1st hour the parents and youth meet separate. The 2nd hour is spent together as families doing facilitated evidence based curriculum. SFP gives parents and youth opportunities to open lines of honest communication and provides a safe place to try out new pro-social behaviors.

Iowa State University has tested the SFP (ages 10-14) with hundreds of families. The youth SFP participants had significantly lower rates of alcohol, tobacco, and marijuana use, fewer conduct problems in school, and parents reported feeling they were building positive relationships with their children while setting appropriate limits and consequences.

Local trained facilitators, Barb DeVos (Carroll Institute), Kara Likness (Brandon Valley High School) and Fran Rice (Health Connect of South Dakota) are looking for families with children ages 10-14 wanting to build a stronger family.

For more information please contact:

Barb DeVos  
Carroll Institute  
310 S. 1st Ave  
Sioux Falls, SD 57104  
605-336-2556  
bdevos@carrollinstitute.org
The Spink County Coalition is committed to supporting healthy lifestyle choices through education, collaborative planning, and community involvement.

The Coalition has been focused on preventing substance abuse problems and other related issues in the community, but plans to expand the scope of activities to include a more holistic approach to health and safety of the residents of Spink County.

The Spink County Coalition currently operates under a Partnership for Success Grant (PFS) for underage alcohol prevention. Recognizing that local problems require local solutions, The Coalition mobilizes communities within Spink County to prevent youth substance use by implementing evidenced-based, data-driven strategies.

The Issue

In 2010, 23.7% of 7th-12th grade students in the Redfield School reported use of alcohol in the past 30 days. Thirty-day tobacco use in 2010 for grades 7-12 was 20.4%. Binge drinking (5 or more drinks within a few hours) was 11.9%.

(Redfield School Pride Survey December 2010)

The Trends

Good news! According to the comparisons from the Pride Surveys done in the Redfield School in 2010 and 2015, alcohol use among students in grades 7-12 decreased from 23.7% to 15.0% and binge drinking from 11.9% to 4.5%.

Monthly underage tobacco use has also decreased, according to the same survey, from 20.4% to 11.5% during that same time. Although it is encouraging to see tobacco use decreasing, our youth are still smoking at a higher rate than the adult population in South Dakota (22%). (Centers for Disease Control and Prevention (2012). Behavioral Risk Factor Surveillance System Survey Data. Atlanta: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention.)

Based on these trends, the Spink County Coalition Partners know their efforts to inform youth and adults about the risks involved in underage alcohol, tobacco and other drug use are making a difference in our communities! These changes happened because of the hard work of many community partners and the implementation of evidence-based programs and strategies in our schools and communities in Spink County.
Accomplishments

Looking at the accomplishments the Spink County Coalition has helped to produce, the Coalition’s impact is evident. The Spink County Coalition is making a difference. Check out these accomplishments!

- Worked with local officials to modify alcohol licensing regulations
- Worked with the Spink County Sheriff’s Office to support, coordinate, and increase compliance checks in the community.
- Implemented Project SUCCESS at the Redfield School and George Mickelson School reaching about 300 students by providing educational classes, referrals, individual and group sessions and school-wide awareness projects
- Facilitate a SADD (Students Against Destructive Decisions) Chapter
- Hosted Techniques in Alcohol Management (TAM) beverage server trainings
- Created 2 tobacco prevention billboards
- Co-sponsored a Community Wellness Fair
- Hosted several Town Hall meetings on underage alcohol issues and various additional topics

The Response

The Spink County Coalition Partners take an active role in addressing the problem of youth substance use through prevention strategies targeting youth in the schools, community institutions, and policies. These strategies include:

- **Project SUCCESS Prevention Program** to educate youth about the risk of alcohol and tobacco use, provide youth leadership opportunities, and offer substance-free activities in the Redfield Public School, and look at school and community level substance abuse policies and practices.
- **Assisting the Sheriff’s Office with compliance checks and beverage server training** to reduce youth access to retail sources of alcohol and increase enforcement of existing alcohol laws.
- **Partner with the Redfield Park and Recreation Department to secure grants that improve the health of the communities’ residents.**

In addition, the Spink County Coalition seeks to increase community awareness of substance use and related problems and promote the message that adolescent drinking and drug use is everyone’s problem. Informing parents and other community members about the issue is an essential step in preventing youth substance use.

Your Help is Needed!

In May 2019, the Spink County Coalition Prevention funding may end. Unless we can secure community support through existing and new community partnerships, the gains we have seen in our community may be threatened.

Funding is needed to continue providing the Project SUCCESS prevention program in our school, the Coordinator position and to continue our Coalition activities and events as well. The benefits of continued funding will provide opportunities for the community to continue to gain momentum with the goal of reducing youth substance abuse.

Community Partners in Spink County

- Community Memorial Hospital
- Northeast Mental Health
- NE South Dakota Area Health Education Center
- Redfield Area Ministerial Association
- Redfield Park & Recreation
- Redfield Public School
- Redfield SADD Adult Advisory Board
- South Dakota Developmental Center
- SD National Guard, Drug Demand Reduction Program
- Spink County Sheriff’s Office
- Spink County Public Health

Representatives from these organizations and businesses working together to reduce substance abuse in Spink County.

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Pastor Tammy Toepke-Floyd
Chairperson
Spink County Coalition
United Church of Christ
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The Coalition
After a brief hiatus, the Vermillion Prevention Coalition was reorganized in September 2015. The Coalition is dedicated to preventing underage alcohol use in the USD campus community specifically, as well as effect change in the Vermillion Community at large.

The Issue
Results of the CORE survey completed in 2015 indicate that 89% of University of South Dakota students consumed alcohol during the academic year and 62.5% of underage students consumed alcohol in the past 30 days.

Over half of the students who completed the CORE survey (54%) said that they did not know if USD had an alcohol and drug prevention program.

Trends
- Based on the results of the CORE survey administered in 2012 and again in 2015, we are seeing an increase in students reporting that they consumed alcohol in the past year from 79.8% in 2012 to 89.5% in 2015.
- Students that reported underage drinking in the past 30 days increased from 60.5% in 2012 to 62.5% in 2015.
The Response

The Vermillion Prevention Coalition is becoming actively involved on the USD campus providing alcohol free activities, promoting prevention awareness, and giving educational presentations/social norming activities including:

- Organized campus wide speaker for students and community to learn about realities of alcohol abuse and dependence.
- Increased alcohol education programming opportunities for Sorority/Fraternity houses and Residential Halls.
- Promoted awareness through tableing in the Student Center and Wellness Center.
- Continue to have alcohol-free tailgating at USD football games to reduce under-age drinking among students.

Accomplishments

- Re-established coalition and have key members from every area of campus life.
- Doubled the amount of CHOICES classes given on campus. (Fall 2014: 9 classes; Fall 2015: 19 classes).
- Created a plan to reach all freshman with alcohol education programming in Fall 2016.

Contact

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Prevention Coordinator
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Your Help is Needed!

Our success in reducing underage alcohol consumption is due to the volunteers on the coalition and their dedication to promote awareness and education in all areas of campus life.

If you are interested in joining, we meet every third Tuesday of the month at 1PM in Muenster University Center.
The Coalition

The Watertown Healthy Youth (WHY) coalition is a community coalition focused on educating our community on risk taking behaviors and choices that affect our youth. We focus on efforts that will change our community’s behaviors and attitudes that tolerate underage drinking and other unhealthy risk taking behaviors to make Watertown a safe place for our youth.

The Issue

According to the 2015 Pride survey data, 36% of 12th graders reported alcohol use in the last 30 days. The trend we continue to battle is the increase of use as students get older. Peer influence, social access (getting it from friends, relatives, or from home), and community norms that accept underage drinking contribute to use of alcohol among Watertown youth ages 20 and under. We need to educate on the norms that are data-driven, debunk the misperceptions, and promote healthy behaviors.

The Trends

Our local trend data shows that from 1996-2015 our youth use rates have decreased dramatically. We believe the coalition’s efforts over the last 19 years have impacted use rates effectively with the collaborative efforts of community partners and the implementation of data-driven programs and strategies. Based on these trends, the Watertown Healthy Youth coalition know their efforts to raise awareness of the youth issues and concerns, and the risks involved with alcohol, marijuana and other drug use are making a difference in the Watertown community. There is still more work to be done to change attitudes and behavior by providing the tools, the knowledge and the motivation to make the community capable of change.

Data Sources
**The Response**

Watertown Healthy Youth coalition takes an active role in advocating for and implementing programs, policies and practices that will make Watertown stronger, healthier and drug free for our youth and families.

- Carrying out awareness and media campaigns such as Red Ribbon Week, 4D Month, Parents Matter/Parents Who Host Lose the Most, and other SD Highway Safety endorsed campaigns
- Educating and enforcing policies, laws, ordinances that impact youth and their health & safety
- Implementing and sustaining school and community evidence based prevention programs that are data-driven

**Accomplishments**

- Implementing Project SUCCESS in our middle and high schools – reaching 1800 students by providing educational classes, referrals, screenings, individual and group sessions and school-wide awareness projects.
- Partners with Extension Services to implement Strengthening Families Program.
- An active SADD (Students Against Destructive Decisions) organization at the Middle School and Peer Helpers program at the High School.
- CMCA (Communities Mobilizing Change on Alcohol) implementation and partnering with community resources and services.
- Media campaigns of Red Ribbon Week, 4D Month and Parents Matter reach over 30,000 people in the area
- Partner with law enforcement on compliance checks and education on laws/ordinances to increase enforcement.
- Committees formed under the WHY umbrella to address Suicide Prevention, Tobacco Prevention and the Juvenile Justice Reinvestment Initiative.
- Hosted Town Hall meetings.
- Suicide Prevention Awareness – organized walk/run; and implemented crisis texting program for Watertown high school students.

**Community Partners**

- Boys and Girls Club of Watertown
- Brown Clinic
- City of Watertown
- Codington Co. Court Services
- Codington County Sheriff’s Office
- Human Service Agency
- Lake Area Technical Institute
- Prairie Lakes Healthcare System
- SD Dept of Corrections
- SD Office of Highway Safety
- SDSU Extension Service
- Codington County 4-H & Youth Development
- Watertown Community Foundation
- Watertown Initiative to Prevent Sex Trafficking
- Watertown Police Department
- Watertown School District

**Your Help is Needed!**

In 2015, 14% of Watertown students in grades 7-12 reported drinking alcohol in the last 30 days – a reduction of **31% from 1996**. This success is due largely to the work of the Watertown Healthy Youth coalition and the support of the Watertown community.

The current grant that is sustaining the coalition work is time-sensitive and will end in fiscal year 2019. Unless we can secure state and community support through existing and new community partnerships, the successes we have seen in our community will be threatened. We are in need of funds to sustain staff for our school and community based prevention programming. Without continued financial support, the momentum gained on reducing youth substance use in our community and school work will be lost.

**Contact:**

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Watertown Healthy Youth Coalition

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www.humanserviceagency.org/WHY
W.I.T. Coalition Mission Statement

W.I.T. (Whatever It Takes) Coalition is a group of Butte County citizens united together to do “Whatever It Takes” to help form cohesive partnerships within our community to raise awareness and provide prevention efforts for the education and development of Butte County residents of all ages. W.I.T. strives to be a responsible and caring coalition that promotes healthy lifestyle choices by offering resources, positive activities, leadership, character and ethical behavior education along with prevention efforts in hopes that all community members can learn to form lifelong habits so they can have healthy, contributing and rewarding lives.

Prevention Accreditation

The South Dakota Department of Social Services has informed the W.I.T. (Whatever It Takes) Coalition that they have been granted full accreditation for Prevention Services within their organization through March 31, 2018 by meeting the state’s accreditation requirements.

Impaired Driving Project

Sabrina Harmon, W.I.T. Coalition Director, sits on the National Highway Traffic Safety Administration’s Impaired Driving Project Advisory Ad-hoc Committee. They have met at both the CADCA Mid-Year Training in August of 2015 and at the Leadership Forum in Washington, DC February 2016.

South Dakota Non-Profit Corp. Federal 501(c)3
SD Accredited Prevention Coalition

Promoting Healthy Lifestyles Choices...

W.I.T. (Whatever It Takes) Coalition
Sabrina Harmon, Director
PO Box 163, Newell, SD 57760
605-381-9136 * sabrina.harmon@k12.sd.us

W.I.T. Coalition Board Member Roster:

* Prevention Coalition: Sabrina Harmon, W.I.T. Coalition Director
* Local Health Representatives:
  Pat Lee, RN & W.I.T. Coalition Executive Officer
* Newell School District:
  Steven Schoenfish, MS Teacher & WIT Coalition Executive Officer
  Joel Hovland, Superintendent of Newell School
* Community Based Youth Organization/SDSU Extension:
  Jamie Fettig – Butte & Lawrence County SDSU 4-H Program Secretary
* Faith Community—Ministerial Association & FCA Advisor:
  Pastor Marcia Brennan, First Lutheran Church, Newell
* Local Government—City of Newell
  Jennifer Parrow, Auditor & Michael Keolker, City Mayor
* Local Media representative:
  Colleen Brunner, Correspondent - Butte County Post
* Business & Parent:
  LeAnn Wells, Hibner Insurance Agency, representing Nisland, SD
* Community Members:
  Tim & Edna McDermott & Betty Baker
* Parent and/or Foster Care Provider
  Carole Kress, representing Nisland, SD
* Community-based Alcohol and Drug Agency:
  Vonnie Ackerman, Prevention Specialist w/ Western Prevention Resources
* Partnering Coalitions:
  Kara Graveman, Action for the Betterment of the Community Coalition—Sturgis, SD
  Deb Ruen, Lemmon SAFE Communities, Lemmon, SD
* SD National Guard Civil Operations –
  MSG Kristi “Cricket” Palmer, Program Manager
* Law Enforcement Agencies & Underage drinking enforcement:
  Fred Lamphere - Butte County Sheriff
  Gary Brunner and Marlyn Pomrenke – Butte County Deputies
* SD Highway Safety – Volunteers of America
  Diane Thaler, Specialist
* SD Highway Patrol
  Trooper Chris Goldsmith out of Lemmon, SD
  Trooper Trey Bedford out of Belle Fourche, SD
  Trooper Matt Owner with Drug Dog out of Belle Fourche, SD
* Newell School District Student Representation - S.A.D.D. Team Officers
* Newell Community Club
* Due to a Community Book Read the WIT Coalition sponsored, the Newell S.T.E.W. Organization was formed.
* Partnership with 24 other State Prevention Coalitions across the State.
* Several other individuals (community members and youth) who will help out with different event and activities we do, who are not actually on the board.
With guidance and direction from the State of South Dakota’s Departments of Health and Social Services the W.I.T. Coalition was formed. Originally founded in June of 2010, through Prevention Block Grants the W.I.T. Coalition is able to do Coalition Building to strengthen our capacity, do Information Dissemination events, CMCA (Communities Mobilizing for Change on Alcohol) and bring Evidence Based Curricula to our School.

Evidence Based Positive Actions Curriculum into the Newell School District’s 7th, 8th, & 9th grade classrooms each week.

Positive Action is a systematic educational program that promotes an intrinsic interest in learning and encourages cooperation among students. It works by teaching and reinforcing the intuitive philosophy that you feel good about yourself when you do positive actions.

The W.I.T. Coalition works with the necessary boards and organizations such as the Newell City Board of Commissioners, the Newell School Board, the Newell Community Club, etc. needed to establish or change written and unwritten community standards, codes and attitudes that influence the incidence and prevalence of alcohol, tobacco and other drugs used in the general population. Environmental activities which may take place: changing environmental codes, ordinances, regulation and legislation; environmental consultation to communities; establishing alcohol free policies; modifying alcohol advertising; alcohol compliance inspections; preventing underage alcoholic beverage sales. After assessing the needs within the community by doing the CMCA EBP one on one interviews we will evaluate which environmental changes could be made and when with plans to follow through with the Implementation of these changes.

The W.I.T. Coalition advises and promotes the SADD (Students Against Destructive Decisions) Teams in the Newell School District. We have a Sr. SADD Team made up of over 50% of the high school students and a Jr. Team made up of 100% of Middle School Students (7th & 8th Grade). The Jr. Team sees what the Sr. Team is doing and wants to follow suit. You can tell by our evaluation that the Lifeskills Classes help shape these decisions. Most of the Sr. SADD Team members have been in Lifeskills and see the need to be part of a positive influence Team.

The Newell SADD Team is an inclusive group and not an exclusive one. Not only is SADD an organization for youth who choose not to involve themselves in destructive behaviors, but for youth who have found themselves engaged in those behaviors in the past, but uses SADD as a way to help them to stay “straight” in the future. In short, it doesn’t really matter where you’ve been in the past; all we care about is where you’re at today, and the next day, and the next. We tend to be a very forgiving group. At the same time, though, our SADD chapter and ultimately the entire organization have an image to uphold in the school and community, and a basic no-use doctrine that is at the very heart of everything we do. You cannot simply ignore violations of the membership commitment.

The Sr. SADD Team hosts an annual Leadership Day Event each year on the first day back from Christmas break. The W.I.T. Coalition & SADD Teams sponsors other family and leadership awareness program throughout the year.

The Whatever It Takes Coalition was granted a Community/School Partnership Tobacco Prevention Grant and a T.A.T.U. (Teens Against Tobacco Use) Grant for 2015-2016.

With these grants the WIT Coalition along with the T.A.T.U. Team plans to review and address any needed updates to the Tobacco Policies for both the Newell School and for the City of Newell, SD. WIT will host educational meeting with the Newell School students and community members to teach them about the dangers of Tobacco Use.

The WIT Coalition and both the Jr. & Sr. SADD Teams work closely with the Highway Patrol, Butte County Sheriff’s Office and Volunteers of American—Highway Safety Division to do different Highway Safety Campaigns such as Buckle Up Campaigns, Coloring Contest, Buzz Driving is Drunk Driving, Drug Dog Educational Programs, offer educational resources about Drunk Driving prevention to local rodeo event hosts and camping facilities, do Technique in Alcohol Management (TAM) Trainings and offer DUI 1st Program Classes.

Make sure to like us on Facebook
Whatever It Takes Coalition

If you would like to join the SADD Team and W.I.T. Coalition or help with any upcoming events please let us know.
The W.I.T. Coalition office is based out of the basement of the Newell High School Building.
Formed in 2008 the Wicozani Patintanpi Community Coalition is a combination of concerned citizens led and directed by a core group of tribal elders and cultural experts to strengthen collaborations in the Rosebud Sioux Tribal communities. The coalition offers opportunities for Native American youth coalition members to partner with adult Coalition members to organize and deliver initiatives developed for at risk Native American youth from south central South Dakota residing within and surrounding the boundaries of the Rosebud Sioux Reservation. Lakota culturally specific initiatives focus on helping youth build cultural identity, based upon the traditional Lakota way of life to increase healthy choices among youth.

The Problem

In 2014, information gathered from community programs on the Rosebud reservation indicated 375 of approximately 500 juvenile arrests were alcohol related. For the first 6 months of 2014, 58 out of 164 or 36% of juvenile arrests were alcohol and drug related. There are limited culturally-focused activities, which are substance free, for youth.

The Trends

Youth focus groups indicated that prescription drug abuse, underage drinking and methamphetamine use were the major concerns with marijuana use following. Approximately, 40% of youth surveyed think that there is no or only a slight risk of people harming themselves by consuming 5 or more drinks in one setting once or twice a week. Furthermore, 43% think that there is no or only a slight risk for people harming themselves by using prescription drugs that are not prescribed to them. Complicating these statistics is the relationship between criminal activity and alcohol consumption or drug use by the youth on the Rosebud Reservation. In 2015, Wanbli Wiconi Tipi (Rosebud Sioux Juvenile Detention services) indicated that approximately, 75% of criminal related activities among tribal youth were alcohol or drug related.

It is widely recognized that alcohol, illicit and prescription drug abuse among Native American youth is disproportionate to the rest of state and that this abuse has led to other problems facing Native American youth today, including negative relationships, dramatic increase in youth suicides, depression, unemployment or underemployment, violence and abuse of other children, rape, and other crimes of violence.

In addition, in the spring of 2015 67% of youth surveyed indicated that they want to be more involved in their Native American culture.

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The Response

Wicozani Patintanpi Community Coalition Partners take an active role addressing the problem of youth substance use through culturally specific prevention strategies targeting Native American youth in the schools and their local communities. These strategies include:

- **Lakota Adaptation of Project Venture evidence based experiential model** in school sessions, once a month weekends and camp activities that include: leadership building, cultural values, positive role models and engaging hands on projects.
- **Establishing youth led social enterprises:** Beekeeping, honey sales, and youth COOP restoration gardening of traditional Lakota medicinal and editable plants youth led cultural tourism experiences

Wicozani Patintanpi Community Coalition seeks to increase community awareness of substance use and related problems and promote the message that adolescent drinking and drug use is everyone’s problem.

Accomplishments

Looking at the accomplishments that Wicozani Patintanpi Coalition has helped to produce, the coalition’s impact is evident. The Wicozani Patintanpi members and Youth Partners is making a difference. Check out these accomplishments!

- Created tribal community awareness of Culture as a protective factor
- Effectively replicated the community coalition model in a culturally appropriate way for youth – an established Youth Society.
- Worked with local community and tribal government to maintain a permanent cultural camp facility.
- Worked with local agencies to increase awareness of resources and supports available to youth and their families.
- Established partnerships with local school districts to implement culturally specific after school programming.
- Increased our visibility with legislators and state representatives
- Reached an additional 250 youth through camp programming alone.
- Established a youth drum group, Young Society, that are now recognized within cultural gathering circles

Your Help is Needed!

Our mission is to reclaim Lakota Language, culture and spirituality by promoting education and healthy lifestyles for our youth through culturally based strategies. This will result in Lakot’á youth transitioning into culturally grounded adulthood.

But in 2019, the South Dakota Prevention Partnerships for Success grant which funds the strategies of Wicozani Patintanpi Community Coalition will end. Unless we can secure financial support through existing and new community partnerships, the gains we have seen in our community will be threatened.

Funds are needed to support Wicozani Patintanpi Community Coalition—specifically experiential, cultural youth programming to decrease delinquency behaviors.

Coalition Partners

- Tree of Life Ministries
- Coupland Consulting Services
- Mato Tasunka Wakinyan Okolakiciye (Youth Leadership Society)
- Wanbli Wiconi Tipi (Rosebud Sioux Tribe Juvenile Corrections Facility)
- Biagio Arroba, Media rep.
- Native American Advocacy Program
- White Horse Community Parent Representative
- Rosebud Sioux Tribe Law Enforcement
- Gregory County Health Nurse
- Tom Gilmore, retired Health Professional
- Diabetes Programs of Wagner and Rosebud