

# Prevention Newslink

MARCH 2021

## SD Prevention Resource Centers

### WPRC

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Substance Use  
Prevention

The "Talk. They Hear You." Underage Drinking Prevention National Media Campaign empowers parents and caregivers to talk with children early about alcohol and other drug use.

The "Talk. They Hear You."® campaign's goal is to provide parents and caregivers with the resources they need to address the issue of alcohol and other drugs with children under the age of 21. The campaign has historically equipped parents with the knowledge and skills to increase actions that reduce and prevent underage drinking. Recently, it has expanded its messaging to include other substances such as marijuana and prescription drugs. The campaign now offers resources to help parents talk to children of all ages about alcohol and other drugs. To learn more about the campaign and order free resources go to:

<https://www.samhsa.gov/underage-drinking/about>



March 22-28 is National Drugs and Alcohol Facts week. This week is meant to help shatter the myths about alcohol and drugs. Participate in National Drugs and Alcohol Facts Week in your school or community to spread important information and help clear up misconceptions around drugs and alcohol. For ideas on events and activities, toolkits and other free materials, visit <https://teens.drugabuse.gov/national-drug-alcohol-facts-week>

## How to Promote Accessibility in Youth Programming

Live Webinar March 26 | 1:00 PM CT; 12:00 PM MT

[REGISTER HERE](#)

Of the 62 million children in the United States who are under age 15, almost 10 percent have a disability. For our youth to be seen, heard, and valued, it's important to have a chair for everyone. And in some cases, one size doesn't fit all.

So how do you build inclusive and accessible programming?

In this hands-on presentation, Kanbi Knippling, M.S., will be sharing practical strategies for how to make your programming welcoming and accessible.

Whether you're a healthcare provider, educator, counselor, therapist, extension professional, or the like, this live webinar will give you the tools needed to enhance your programming.



### DEA Releases 2020 National Drug Threat Assessment (NDTA)

To review and download from the DEA's website, click [here](#)

## Upcoming Training & Events

**March 22**—Reframing Childhood Diversity: Promoting Upstream Approaches—1-2:30 PM CT, Register [here](#)

**March 23 & 24**- Spring Tobacco Control Institute—Learn more and register at <https://befreesd.com/event/2021-spring-tobacco-control-institute/?fbclid=IwAR0EM65T2BswRANdmV05mfvlkHGbg82xSMsSfjSL-coXCeYlxxJldB6Y5o>

**March 25**—Understanding the Intersection of Child Sexual Abuse and Domestic Violence—1-2 PM CT, Register [here](#)

**March 30**—Beyond Smoke Screen and Mirrors-: Science-based Marijuana Prevention Webinar—12-1 PM CT, Register [here](#)

**March 31**— Hazelden webinar (free) Preventing Bullying in virtual and traditional classrooms—1:00-2:30 CT, Click [here](#) to register

**April 7 & 14**— Youth Mental Health First Aid—6:30-9:00 PM both nights—Virtual— contact [m.majeres@voa-dakotas.org](mailto:m.majeres@voa-dakotas.org) to register

**April 12**- Life Skills Training— 8:30am to 4:30 pm—Virtual—contact Michelle at [m.majeres@voa.dakotas.org](mailto:m.majeres@voa.dakotas.org) to register

**April 21**— Social Hosting— 12-1 pm MT Consequences of Hosting an Alcohol Gathering—contact [kebert@youthandfamilyservices.org](mailto:kebert@youthandfamilyservices.org)

**May 4**— Too Good for Drugs Curriculum Training, Rapid City— contact [jana.boocook@state.sd.us](mailto:jana.boocook@state.sd.us)

**May 6**— Too Good for Drugs Curriculum Training, Sioux Falls or Brookings—contact [jana.boocook@state.sd.us](mailto:jana.boocook@state.sd.us)

**May 6 & 7**— LifeSkills Training—8am to 4:30pm—Days Inn, Rapid City—contact Bill at [welger@youthandfamilyservice.org](mailto:welger@youthandfamilyservice.org) to register



## PAVe: Big Tobacco Messed with the Wrong Moms

On this episode, Rae O'Leary, a member of the Turtle Mountain Band of Chippewa, describes how JUUL representatives offered hundreds of thousands of dollars and free products to hook her tribe on what they falsely described as "smoking cessation" products.

In 2019, O'Leary, who leads public-health initiatives for Missouri Breaks in Eagle Butte, South Dakota on the Cheyenne River Sioux Reservation, testified about this meeting at the Congressional hearing investigating JUUL's marketing to teens. (In fact, that's where we "wrong moms" met.)

Hear, this tobacco-control educator and advocate--whose leadership led her tribal council to pass one of the strongest smoke-free air policies in Indian country--share her community's historic struggle to fight Big Tobacco's predatory behavior, especially towards Native American teens. Click [here](#) to listen now.

**April 1: Take Down Tobacco Day.**  
**Visit <https://www.takedowntobacco.org/> to learn more**

# Association between Food Insecurity and Suicide Risk

## South Dakota Suicide Prevention



### Resources

#### Statewide Website

[sdsuicideprevention.org](https://sdsuicideprevention.org)

#### The Helpline Center

[HelplineCenter.org](https://HelplineCenter.org)

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#### Statewide Crisis Line

1-800-273-8255

Answered by the



Help a loved one, friend or yourself.

Confidential • 24/7

1-800-273-8255

If you or someone you know needs help with...

- Depression • Grief
- Relationship conflicts
- Drugs • Alcohol
- Suicidal thoughts

A recent study found an association between participation in the Supplemental Nutritional Assistance Program (SNAP) and suicide risk. While other studies have found that food insecurity can contribute to mental health issues and suicidal behaviors (thoughts, plans, and attempts) globally,<sup>1</sup> this is the first study to document the association in a nationally representative U.S. sample.

To determine whether SNAP is an appropriate setting for suicide prevention, researchers analyzed 2012-2018 data on adults ages 18 and older from the National Survey on Drug Use and Health. In the survey, SNAP participation was measured by asking whether the respondent or a member of their household had received benefits in the past year. Suicide-related outcomes were also measured with yes-no questions about having suicidal thoughts, planning a suicide attempt, or attempting suicide in the past year. The analyses controlled for demographic variables such as race/ethnicity, gender, marital status, age, education, employment status, and household income and size. Adjusted models were stratified by demographic factors, socioeconomic status, self-perceived physical health status, mental health service use, and age.

The results of the analyses indicated that SNAP participants were 1.89 times more likely to have suicidal thoughts, 2.35 times more likely to have planned suicide, and 2.89 times more likely to have attempted suicide in the past year than non-SNAP participants. When these results were adjusted to account for survey year, demographics, socioeconomic status, health status, and mental health service use, the association between SNAP participation and suicidal thoughts remained significant, with slight significance for planning and attempts.

These findings suggest systematically screening SNAP participants for mental health and suicidal behaviors may allow early identification of those at risk and offer an opportunity for prevention and intervention, particularly for those who may not be reached through other social services. This study is especially relevant given the increased prevalence of food insecurity resulting from the COVID-19 pandemic. It is important to note that this is a cross-sectional study (i.e., it reflects data collected at one point in time) and does not reflect current or ongoing conditions. The study measured SNAP participation by household rather than individual, and therefore may have implications for engaging the person at risk in suicide screening and intervention.

SPRC

#### For Additional Information Contact:

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South Dakota Tobacco  
Control Program



Regional Contacts

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## Spring 2021 Tobacco Control Institute

The South Dakota Tobacco Control Program has two funding opportunities currently accepting applications.

### **Disparities Grant**

The Disparities Grant is to promote health equity by incorporating a long-term change aimed at reducing disparate tobacco use among the following SD TCP priority populations: youth and young adults, American Indians, pregnant women, people of low socioeconomic status (SES), and people with behavioral health conditions. Full descriptions of each priority population can be found in the Priority Population Guidelines, located on [befreesd.com/about-us/priority-populations/overview/](https://befreesd.com/about-us/priority-populations/overview/).

**Grant Release:** January 29, 2021

**Application Deadline:** March 26, 2021, 5:00 p.m. CST

**Tentative Notice of Award:** April 23, 2021

**Grant Awards Accepted by Grantee:** May 21, 2021, 5:00 p.m. CST in Catalyst

**Grant Funding Period:** June 1, 2021 - May 31, 2022

**Final Reports Due:** May 31, 2022

For more information about the Disparities Grant or to apply, go to: <https://doh.sd.gov/prevention/tobacco/>

### **Community/School Partnership Grant**

The Community/School Partnership Grant links school and community tobacco prevention and control efforts in order to achieve maximum impact. Partnership efforts are led by both community and school representatives and implement activities that impact both local school districts and the community-at-large.

**Grant Release:** March 5, 2021

**Application Deadline:** April 23, 2021, 5:00 pm CT

**Tentative Notice of Award:** May 21, 2021

**Grant Funding Period:** June 1, 2021 - May 31, 2022

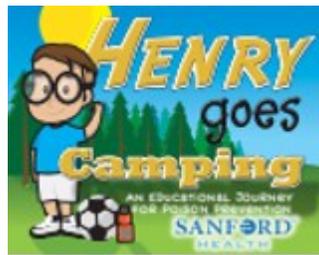
**Final Reports Due:** May 31, 2022

For more information about the Community/School Partnership Grant or to apply, go to: <https://doh.sd.gov/prevention/tobacco/>

# March 21st-27th is Poison Prevention Week



Sanford Poison Center and South Dakota EMS for Children is excited for Poison Prevention week this year! As many of you know, we have a long standing commitment to safety and injury prevention and we have been working hard on a new project, Henry's Story. It has been a collaborative project with SD EMSC and Sanford Poison Center. It is an educational journey for poison prevention covering awareness, prevention behaviors, and avoidance techniques. Our goal is to include the interactive book in a "check out library" for educators, group leaders, and other safety enthusiasts. The 2021 theme is Prepare. Prevent. Protect. Contact, Diane Hall 328-6670 to hear more and to check it out!



The goal of Poison Prevention week is to raise awareness of the exposure risks from household products, medicines, pesticides, plants, fumes, food poisoning, and bites & stings.

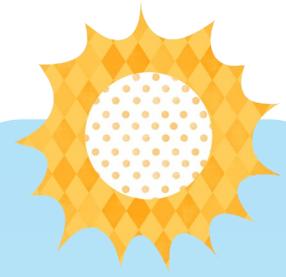
The other exciting opportunity we have available is our no cost, public, on-line Poison Prevention session. It has fantastic information that everyone will benefit from. It also will give you 2 CEU's. It is available to all SD, ND, and MN residents.

<https://training.mnpoison.org> —>



## Did You Know?

- Children are at highest risk for unintentional poisonings
- Majority of poisonings happen in the home



South Dakota Office Of Highway  
Safety & SDEMSC

South Dakota EMS for Children's  
Mission Statement: Our mission  
is to ensure that every child in  
South Dakota receives the best  
pediatric emergency care in the  
event of a severe injury or  
illness.

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